

IceWorld



The
International
Publication of
the Packaged
Ice Industry

JOURNAL

2017 Advertising Contract

This form must be on file before advertisement will be published

Advertising Firm / Billing Address:

Contact Person: _____ Telephone: _____

Firm Name: _____

Address: _____

City, State, Zip Code: _____

Advertising Company's Name: _____

Address: _____

City, State, Zip Code: _____

Request for Advertising Space
(Check issues of insertion)

**Copy
Deadline**

Size

Rate

_____ May	April 1, 2017	_____	_____
_____ July	June 1, 2017	_____	_____
_____ October	September 1, 2017	_____	_____
_____ January (2018)	December 1, 2017	_____	_____

Refer to attached rate schedule for rates, regulations and specifications.

The advertiser agrees to pay, and will assume the responsibility for payment by the advertiser's authorized agent, for all space used in accordance with this Advertising Contract. No cancellations will be accepted after the closing of the contract date for the appropriate issue. When no copy changes are received for contracted space before the deadline date, copy appearing in the previous issue will be inserted. Negatives will be stored for one year by the printer and then destroyed unless the advertiser or agency request they be returned. A tear sheet and invoice will be sent to the advertiser or agency after publication. The editorial staff reserves the right to reject any advertisements that do not meet the standards of *Ice World Journal*

Advertiser or other authorized signature & title

Date

For Ice World Journal

Date

Completed Advertising Contract, along with required payment, should be signed and sent to :
Ice World Journal, 640 East Diamond Avenue, Suite F, Gaithersburg, MD 20877